

SPICES BOARD
(MINISTRY OF COMMERCE & INDUSTRY, GOVT. OF INDIA)
SUGANDHA BHAVAN, PALARIVATTOM
COCHIN-682 025

30.07.2009

Invites

EXPRESSION OF INTEREST

Spices Board is exploring the feasibility to set up a Spices Park at Ashok Nagar/Shivpuri in Madhya Pradesh with the objective of developing common infrastructure for cleaning, value addition, quality upgradation of seed spices & rural employment generation.

Expressions of Interest are invited from consultants with proven track record to render the following services:

A. To conduct a Techno Economic Feasibility Study for establishing a Spices Park with centralized cleaning, grading, grinding, sterilization, packing and warehousing facilities for seed spices in Ashok Nagar/Shivpuri, Madhya Pradesh with a view to empower the spice farmers for realizing a better price and providing required marketing infrastructure.

The scope of work includes:

1. Identify coriander, cumin, fennel, fenugreek and other seed spices production in the region to sustain park operation including processing related activities on a commercially viable manner.
2. Undertake a SWOT analysis of the area with respect to its suitability for development of Spices Park.
3. Assessment of marketable surplus/processable volume from the region
4. Analyze the post harvest management practices
5. Study the structure of the existing supply chain and identify gaps with focus on institutional arrangements.
6. Study of Current Market and trade practices including mapping the trade dynamics. It will also analyze the credit cycle and the role of intermediaries.
7. Map the collection route for primary/secondary and tertiary movement of seed spices from farm gate to primary processing centers and/or to the proposed park and farm gate to primary markets and final markets.
8. Undertake a feasibility analysis of introducing mobile collection vans for collecting the produce from farm gate to the centralized processing centers.

9. Site and location identification and analysis for establishment of minimum processing centres (farm proximate primary processing centers) having facilities for basic cleaning and drying.
10. Site and location analysis of the proposed park site including assessing the existing infrastructure such as power, water, roads, communications etc., marketing infrastructure, gaps/requirements.
11. Identification of the nature/magnitude of insufficiencies / gaps at each stage of value chain.
12. Assessment and Detailing of common infrastructure facilities required to be established in the park
13. Analysis of issues related to developing the external infrastructure such as approach road, power, water supply, effluent treatment etc
14. Identify Environmental protection considerations if any.
15. Master plan/ layout plan
16. Business profile of the Park
17. Preliminary cost estimates for land and supporting infrastructure such as power, water, roads, communication, environmental protection measures etc.,
18. Estimation of block project cost and means of financing
19. Working out of project economics / finance models for the proposed Spices Park based on field study and detailed consultation with various stake holders.
20. Providing concrete suggestions regarding:
 - a. Level of Government assistance
 - b. Nature & Composition of implementing agencies
 - c. Implementation & subsequent operations of the project
21. Type and nature of value addition in the local and export market for both processed and unprocessed products.
22. Assessment of processing facilities and processing technologies required ensuring the changing food safety and quality requirements.

B. Identify the seed spices and its products, its ideal pack and sizes with maximum potential for market penetration and export earning.

C. Identify technological gaps if any to be addressed in meeting with the above requirements

D. Advise on an appropriate method of promoting investment of private exporters in value addition and employment generation in the proposed park.

E. Project's likely impact on the quality and the marketability of seed spices after establishing the common infrastructure facilities in the park.

F. Develop an appropriate system for implementation, monitoring and operation of the project.

Only those consultants who have carried out similar study for Spices Parks with an investment outlay of more than Rs. 10.00 crores need apply. They should submit the documents to prove their organizational capabilities; details of projects successfully implemented, number of engineers and other professionals in their role and other details.

The EOI shall include:

- ✍ Organizational profiles giving details of current activities, existing processing facilities, if any, background of promoters and management structure etc.
- ✍ Annual reports of the firm for the past three years, or the turn over of the Consultancy firm certified by the concerned bank.
- ✍ A brief write-up on the areas that will be covered by the study.
- ✍ The firms that express their interest are expected to make a presentation to Spices Board, Cochin covering all the above aspects based on the competencies as reflected in the credentials submitted.

SELECTION

- ✍ Spices Board reserves the right to invite proposals only from those firms, whose expressions of interest in response to this invitation satisfy the required criteria.
- ✍ During short-listing process, Spices Board has the right to restrict the number of EOI on the basis of relevant experience and track record of the consultants and the Board has the right to fix the criteria for such evaluation.
- ✍ Selection of the Consultants will be on the basis of their detailed proposals submitted to the Board subsequent to the short-listing of applicants based on their EOI.

EOI Submission:

EOI shall be submitted, clearly super-scribing the envelope “**EOI for consultancy for setting up of Spices Park in Ashok Nagar/Shivpuri**” on or before 17th August 2009 (1730hrs-IST) to:

The Director (Marketing)
Spices Board, Government of India
(Ministry of Commerce & Industry)
Sugandha Bhavan, Palarivattom P.O
Cochin-682 025, Kerala
Tele-fax: 0484-2333607, 2331429
Email: spicesboard@eth.net

DISCLAIMER:`

Spices Board reserves exclusive right to reject or accept any/all applications/proposals without assigning any reason whatsoever.

Any legal dispute will be dealt within the jurisdiction of Cochin City.

EXPRESSION OF INTEREST (EOI)' FOR CONSULTANCY SERVICES
TO CONDUCT TECHNO ECONOMIC FEASIBILITY STUDY ON
SETTING UP OF SPICES PARK IN MADHYA PRADESH

DETAILS OF THE APPLICANT:

A. Name of firm/ company/ Entrepreneur :

Registered office :

Postal address :

Tel/fax/e-mail :

Type of firm/company/ Entrepreneur (proprietary, Partnership, Private Ltd. Co., Public Ltd., Co., etc) :

Details of proprietor/ partners/ directors etc. :

Details of registration of firm/company etc. :

Note: Attached certified copies of relevant documents

Signature of applicant* (with seal)

*by a person having necessary authorization/power of attorney to do so on behalf of firm/company

**B. DETAILS OF INDUSTRIAL/INFRASTRUCTURE/COMMERCIAL
PROJECTED COMPLETED IN LAST FIVE YEARS**

Sl.No.	Name of the project and its details	Location of the project	Value of the completed project	Period of execution and date of completion

Note: Attach documentary proof, without which the above details will not be considered. Attached additional sheets, if required.

Signature of applicant* (with seal)

*by a person having necessary authorization/power of attorney to do so on behalf of firm/company

C. DETAILS OF MINIMUM TANGIBLE NET WORTH OF APPLICANT

(Details of tangible net worth of the applicant, as per the audited financial results of the preceding financial year, to be provided)

Sl.No.	Financial year	Tangible net worth ** (Rs. in crores)

Certification by the Statutory Auditors

This is to certify that.....(name of the applicant) has a tangible net worth of Rs.....as per the audited financial results for the year.....,as mentioned above.

Name of the auditors/auditing firm :

Name of the authorized signatory :

Designation :

Signature of the authorized signatory :

Membership No. :

Seal of the auditors/auditing firm :

**certified copy of balance sheet and profit and loss statement to be attached.

Signature of applicant* (with seal)

*by a person having necessary authorization/power of attorney to do so on behalf of firm/company

D. DETAILS OF PROFESSIONAL STAFF AND OTHER FACILITIES AVAILABLE WITH THE APPLICANT TO UNDERTAKE THE STUDY

Sl.No.	Staff	Qualification	Experience in years	Nature of experience
1				
2				
3				
4				
5				

Note: Enclose bio-data of persons, with details of experience etc. Attach additional sheets, if required.