



SPICES BOARD

(Ministry of Commerce & Industry Govt. of India)
Sugandha Bhavan
N.H.By-pass
P.B.No. 2277
Palarivattom P.O.
Kochi - 682 025, India



स्पाइसेस बोर्ड

(वाणिज्य एवं उद्योग मंत्रालय, भारत सरकार)
सुगन्ध भवन
एन.एच.बाईपास
पी. बी. नं. 2277
पालारिवट्टम पी.ओ.
कोच्ची - 682 025, भारत

PUB-EXD/0022/2023-PUBLICITY

Dated 26/09/2023

CIRCULAR

Sub: Participation of Spices Board in "World Food India 2023" -reg.

Spices Board, Ministry of Commerce & Industry, Govt. of India is participating in the event "World Food India 2023" scheduled to be held during **03rd to 05th November 2023** at Pragati Maidan, New Delhi. The Board had booked an exclusive area of **195 Sq.m** for the participation.

Spices Board is inviting co-participation of registered spice exporters + farmer groups in the Board's stall. Board offers common area participation for the exporters. Each exporter/farmer group shall be allotted with one Glass Counter table with storage facility, fascia, branding options and 2 chairs in the Board's pavilion.

Mandatory Conditions for Co-participation:

1. Applicant should have a valid Registration Certificate of Spices Board.
2. Applications will be accepted only if quarterly exports returns are submitted on time.

Selection of Applicants:

1. Preference will be given for the first time Participants, Spices Exporters from North Eastern Region and SC/ST Exporters.
2. Applications will be considered State-wise and list will be prepared on 'first come first served' basis.
3. Submission of applications does not guarantee allocation of space. Allocation of space is subject to the availability.
4. The Board reserves the right to make necessary changes in the terms and conditions of co participation. The decision of Spices Board regarding the allotment of space and all matters related to the co participation will be final and binding.

The participation fee is fixed as **Rs. 29,500/- (25,000+ 18 %GST)**. Interested exporters shall confirm their participation by email to publicity.sb-ker@gov.in & copy to prathyush.tp@nic.in on or before **5.00 PM of 06th October 2023**. The Exporter who confirms their participation by email will get the link for payment of participation fee. The Exporter can make the payment through the particular link.

The participation confirmation email shall include the following documents & details.

- a. Company Name (As per CRES) :
- b. Company full Address with phone & email:
- c. CRES Registration number:
- d. Certificate as Spice Exporter (Attach CRES copy)
- e. Name, Designation, Mobile number and email id of company representative (s) attending the event

Please note that the display and promotion of spices and spice products only will be permitted through the Board's stall. Due to the high demand from exporters and limited availability of slots, if a company is allotted with a slot; its sister concerns/group companies will be given LESS priority than other third party companies for allotment of further stalls. The Board reserves the right to make necessary changes in the terms and conditions of co participation. The decision of Spices Board regarding the allotment of space and all matters related to the co participation will be final and binding. The Board will be arranging for co-participation in the Board's stall only. The participation confirmation will be announced only after the deadline date.

Kochi-25

DIRECTOR (MKTG)

(Hindi version follows)