

Dear Sir/Madam,

**Sub: Buyer Seller Meet for Turmeric with focus on Telangana at Nizamabad on 22.2.2023 from 10.30 AM to 04.00 PM -reg**

Greetings from Spices Board India,

As you are aware, India is the largest producer, consumer and exporter of spices of the world and India's spice exports, with a volume of 1531154 tons valued Rs.30676 crores during 2021-22, scaled the landmark level of 4.1 billion US\$ in value realization. Spices exports now contributes 9 % in the total agri exports and over 40% of India's horti exports. Further, the Indian spice industry aims at achieving an export target of 5 billion US\$ by 2025.

Spices Board (Ministry of Commerce & Industry, Govt. of India), the flagship organization for the development and worldwide promotion of Indian spices has been spearheading activities for promotion and facilitation of spice trade by strengthening linkages at various levels of the Spice Industry.

India is the largest producer, consumer and exporter of turmeric in the world with the state of Telangana being a leading producer of this spice in the country. India produced around 13.33 lakh tons of Turmeric from an area of 3.34 lakhs hectares during 2021-22 of which Telangana produced 330257 tons from an area of 0.50 lakh hectares. Also, India exported 1.53 Lakhs tons of Turmeric valued Rs. 1784 crores during 2021-22. The COVID-19 pandemic has brought in an added thrust on the health benefits of Turmeric, in the form of immunity boosters , health foods etc.

Spices Board with the view to further promote the export of spices and spice Products, has been organizing buyer seller meets (BSM), so as to provide a common platform for the buyers and sellers of the Spices Industry, to interact directly and establish effective business linkages.

Accordingly, the Board is organizing an **Buyer Seller Meet for Turmeric with focus on Telangana at Hotel Lahari International,Nizamabad on 22.2.2023 (10.30 am -4.00 pm)**. The event would provide a platform for building direct market linkages with the sellers/ suppliers of spices from the region as well as to reflect upon the pertinent issue grappling the spice sector. Around 200 Participants including FPOs, progressive farmers, farmer's societies, processors, exporters and traders from Telangana will be attending the BSM.

In this connection, all the exporters are hereby invited for the participation in the BSM so as to explore the possibilities to establish effective business linkages with suppliers/growers of Turmeric. Accommodation shall be arranged by the Board for interested participants for one night either on 21.2.2023 or 22.2.2023. The accommodation will be provided to only to one representative per firm/buyer (Twin sharing basis) .

Interested exporters/buyers may register for the BSM by submitting the registration form using the below link.

[https://docs.google.com/forms/d/e/1FAIpQLSezlsW8ankexCS2Nq8WLdJXbXCBK0wGA4BG9QGGZUckkARvcg/viewform?usp=sf\\_link](https://docs.google.com/forms/d/e/1FAIpQLSezlsW8ankexCS2Nq8WLdJXbXCBK0wGA4BG9QGGZUckkARvcg/viewform?usp=sf_link)

For further information, please contact:

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Regards,

B N Jha

Director (Marketing)