

Spices Board

Sugandha Bhavan Palarivattom
Ernakulam 682025
Phone: 0484-2333610 – 16 Extn: 268

EXPRESSION OF INTEREST

PUB- PRG/ 0001/2015- PUBLICITY

Date: 6th JANUARY 2015

EXPRESSION OF INTEREST: Outsourcing editorial work of Spice India Kannada (Monthly) journal

Tender date: 6th January 2015

closing date: 21st January 2015

The Spices Board is planning to outsource the editorial work of the monthly journal Spice India in Kannada language. The Spice India magazine is a journal devoted to the development of spice farming, processing, marketing and exports of spices. Articles on growing and management of spice crops, focus on spices grown in Karnataka, post harvest practices, processing, value addition, marketing and exports, schemes and programmes of the Board, features on success stories of farmers, farmer innovation etc. form the content of the journal.

We invite offers from interested and experienced capable individuals, Journalists / organizations who are able to undertake the work of compilation of articles and features of relevance to the spice industry specially for Karnataka and south Indian states, design pages with pictures, graphics etc. as per the directions of the Board every month based on a schedule. The Board will provide cover pages and main feature / articles in English for translation and materials for publication as and when needed. The cover page for the publication will be decided by the Board every month and as a matter of policy the same story will get published in the other language issues of Spice India. Any way you could prepare the success stories of farmers related with spice cultivation.

The journal will have a total of 44 - 52 pages. The Board gives minimum honorarium of Rs1000 for four page published articles as per the guidelines stipulated as and when. Interested parties may please submit their offers for pre press work incorporating the following details: Editing cost (including editing, rewriting, proof) Page lay out and composing with pictures, graphics etc., any other charges if any.

Selected parties will submit an Earnest Money Deposit of Rs. 50,000 as caution deposit. The amount will be returned after the expiry of the contract. The Board reserves the right to accept or reject any quotations with out assigning any reasons. The sealed quotations completed in all respects may be submitted with competitive rates to the undersigned on or before 3PM on Wednesday, 21st January 2015 Dr. V. Sreekumar, Editor, Spices Board, P B NO.2277, Palarivattom P.O., Ernakulam 682 025, Tele: 0484 2333610 – 16 Extn: 268. Late, incomplete quotations will not be considered.