

SPICES BOARD
(Ministry of Commerce & Industry, Govt. of India)
N.H. By Pass, Palarivattom.P.O, Kochi-682025

Date: 28.8.2008

Expression of interest from Graphic Designers

Spices Board invites Expression of Interest (EOI) from Graphic Designers for preparation of various promotional materials of the Board. The materials are to be of international quality. The assignments include:

1. Copy writing, proofing and designing of brochures of varying sizes.
2. Copy writing and designing of exhibition panels
3. Copy writing and designing of advt. materials on various activities and schemes of the Board and promotional advertisements on various spices.

Professionals with facilities and capabilities are required to submit their rates in detail for the above in sealed covers superscribed 'Expression of interest for Graphic Designers' to the Deputy Director(Publicity), Spices Board, P B No.2277, NH Bypass, Palarivattom P.O., Cochin 25 on or before 18th September , 2008 with full details.

For more details visit website:

<http://www.indianspices.com/html/quot.php>

or mail to spicesboard@eth.net or

contact by mail: pub@indianspices.com

Expression of interest from Professional Photographers

Spices Board invites Expression of Interest (EOI) from professional photographers for preparation of various types of photographic images both indoor and outdoor.

The outdoor assignments include shooting of spices, spice plants, plantations, sceneries, processing facilities, laboratories, factories, markets, auction centers etc. These are to be covered in the spice growing areas in Idukki Dt. of Kerala, Nilgiris Dt., Virudhu Nagar Dt. and Tirunelveli Dt. of Tamil Nadu.

The indoor assignments include table top photographs, interior of laboratories, processing units, research stations, ware houses, curing devices etc.

Professionals with facilities and capabilities are required to submit their rates in detail (with conditions if any), in sealed covers superscribed 'Expression of interest for Professional Photographers' to the Deputy Director(Publicity), Spices Board, P B No.2277, NH Bypass, Palarivattom P.O., Cochin 25 on or before 18th September, 2008 with full details.

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Tender for preparation of E-brochure

The Spices Board is planning to produce an E-brochure for distribution overseas during participation of the Board in various international exhibitions. The E-brochure- interactive CD is to be made with Indian background music. The CD will have details of Spices Board and Indian spices as follows:

1. Introduction about the Spices Board and trade promotion activities
2. Details of commercially offered spices and spice products
3. Indicative prices
4. List of leading exporters with their profiles and pictures
5. Details of exports of spices from India, commodity wise
6. Picture gallery of Indian spices
7. Harvest chart
8. Spices growing regions of India – map.

The above details may run to nearly 100 pages.

The following requirements may please be noted:

No. of copies - initial requirement - 1500

1. The master CD to be interactive and should be played in all types of systems both high and low ends.
2. The CD will be of pocket size. All CDs will have to be printed on the disk and on individual cover with details that will be provided by the Board.
3. The CD will have good Indian background music besides animations.
4. The designs and the copy will be of high quality
5. Spell checks are to be made with accuracy
6. A short video introduction of the Board should be given
7. The user should be able to connect the Exporters website and should be able send mail through the address link.
8. The user should be able to take print out of the content of the CD
9. The CD Rom shall be auto run
10. The software used to create CD Rom should be mentioned in the proposal.
11. A main screen with icons of various details to be provided to surf to the different pages.
12. The supplier will have to present a lay out/ story board and should take necessary approval from the Board.
13. The CD shall be of mini CD Rom size of 250 mb
14. The cover of the CDs may be made using good quality paper pack pouch with four colour printing.

Professionals with facilities and capabilities are required to submit their rates in sealed covers superscribed '**Tender for E-brochures**' to the Deputy Director(Publicity), Spices Board, P B No.2277, NH Bypass, Palarivattom P.O., Cochin 25 on or before 18th September 2008 with full details.

For more details visit website:

<http://www.indianspices.com/html/quot.php>

or mail to spicesboard@eth.net or pub@indianspices.com