

SPICES BOARD
(Ministry of Commerce & Industry, Govt. of India)
Palarivattom.P.O. N H By Pass
Kochi –682025

Phone: 0484-2333606

No: PUB/SCH/03/10-11

5th July, 2010

Production of a Documentary Film on “**CARDAMOM E- AUCTIONS**”

The Spices Board, Govt. of India, Ministry of Commerce & Industry, Cochin proposes to produce a Documentary Informative Film on **Cardamom E-Auctions**, incorporating the entire gamut of grading, pooling, storing, transportation, sampling, bidding, payment, and E – Auctioning for Cardamom at Puttadi Spice Park, in Idukki District, Kerala and in Bodinayakanur in Tamil Nadu.

The film, in **English**, is to be shot in Puttadi Spice Park, Idukki District and in Bodinayakanur and will also cover the various stages of E – auction of Cardamom at the above two places. The film will also cover the visuals of Cardamom Plantations, people at work at harvesting, drying, curing, processing, grading, pooling, storing, transporting, bidding and placing before the E - Auctions.

The duration of the film will be 30 to 35 minutes.

You may forward us your estimates for the following :

1. Cost for pre production – script writing, travel, boarding and lodging [all inclusive]. Script, schedule and final treatment to be got approved from the Board.
2. Cost for shooting the film in different locations as mentioned above.
3. Cost for production – editing, voice recording, cost for graphics and animation, if any.
4. Production of final master in TELECASTING MODE in DV cam. One master and a copy to be provided to the Board.
5. One master CD of the film and a copy also to be given to the Board, besides Two DVDs of the film.

6. Any other costs. Taxes may be mentioned specifically.

The proposed film shall of high quality and the work will be assigned to the production house who has the capacity and capability, besides proven work record in similar work elsewhere.

The film production will have to be undertaken as per the guidelines given by the Board without compromising on quality of the work.

After the completion of the film, the rough cuts of the film will have to be shown to the Board for approval, after which only final production need to be made. No additional cost at any point of time will be allowed or sanctioned, other than the quoted amount.

The Board reserves the right to assign or reject the allotment of this assignment. The Copyright of the film will be of Spices Board.

The last date for submission of the quotations is on or before 20th July, 2010. The quotations may be forwarded to the undersigned in sealed cover superscribed as "Production of Film on E-Auction".

Sd/-
[DR.P.S.S.THAMPI]
DY.DIRECTOR[PUBLICITY]