

SPICES BOARD
(Ministry of Commerce & Industry, Govt. of India)
Palarivattom.P.O. N H By Pass
Kochi –682025

Phone: 0484-2333603
Email: spicesboard@VSNL.COM

Subject: Outsourcing of publication of Board's journals in Malayalam and Telugu.

Tender date: 5th March 2010.
Closing date: 25th March 2010.

Spices Board has plans to outsource the works related to publication of the following journals of the Board in Telugu and Malayalam.

1. Spice India - Telugu [Quarterly publication].
2. Spice India - Malayalam [Monthly publication].

The Board invites offers from people with journalistic background of repute to undertake the publication of the journals. The offer should include the following activities except printing, which is done by the Board in Cochin.

The discharge of duties relating to the production of the journals is as per the prescribed guidelines given by the Spices Board from time to time. The contents of the journals will be in accordance with the proclaimed policies of the Spices Board.

The journal Spice India is devoted to the development of research, extension, plant care practices, harvesting, post harvesting, processing, value addition and exports of spices. The contents will also take care of the organic and good agricultural practices. Since this is the mouthpiece

of the Board, the journal should be appealing to the readers and should maintain high standard with readable materials on spices and related subjects. The objective is to disseminate valuable information to the farmers, traders, processors, exporters, scientists and public at large relating to all aspects of spices including value addition. The facts and figures published in the journals should be authentic and be got approved by the Board's officials designated for the purpose.

The Major duties and responsibilities:

1. Translation of English texts into Malayalam/ Telugu as and when given by Deputy Director (publicity)
2. Editing and rewriting if necessary of the articles for publication every month
3. Sourcing of articles related to spice farm practices, success stories of spice farmers, and all other matters which are helpful to spice farmers.
4. Layout of the journals as instructed by Deputy Director (Pub)
5. Placement of relevant photos from sourcing and issued by the Board
6. The number of pages will be 28 to 32 (with out cover page)
7. The advertisements forwarded every month may be placed for publication suitably as instructed.
8. The language used may be simple and easily understood by the readers.
9. The completed work of the journal is to be sent to the Deputy Director [Publicity], Spices Board on or before 12th of every month.

You are requested to quote your lowest rates as in the format given below.

Total Pages: 28 to 32 excluding cover.

[The cover pages are designed in Cochin]

The rates quoted are per issue:

1. Editing charges [Consolidated] :Rs.
2. Compiling/layout charges per page :Rs.
(which includes DTP works, photo scanning etc.,)
3. Other charges: (Correspondence,
courier, sourcing of articles etc.,
Consolidated/ per month : Rs.

Your offers in sealed envelope superscribed "Publication of Board's journals" should reach the **Deputy Director [Publicity], Spices Board, PB NO 2277, Palarivattom Post, NH Bypass, Cochin 682025 [Tele: 0484 2333606]** on or before **25th March 2010**.

Sd/
Deputy Director(Publicity)