

**CIRCULAR**

Sub: Inviting nominations for excellence in value added pepper products and excellence in manufacture of innovative product / products of pepper during 2017


International Pepper Community (IPC) has invited nomination for IPC Awards-2017.

There are two categories for the IPC Awards:

- 1) Excellence in export of value added pepper and pepper products.
- 2) Excellence in manufacture of innovative product / products of pepper.

The applications and guidelines are attached herewith. The interested exporters may submit their applications along with supporting documents to Director (Marketing), Spices Board, Palarivattom, Kochi-25 on or before 10th July 2018 so as to forward to IPC in time.

The announcement of the winners for the IPC Awards 2017 will be made at the 46<sup>th</sup> Session of IPC to be held in Putrajaya, Malaysia during early October 2018.

  
(P.M Suresh Kumar)  
Director (Marketing)

## Application Guidelines for IPC Awards for

### ***Excellence in Export of Value-added Pepper and Pepper products Excellence in Manufacture of Innovative Product / Products of Pepper***

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#### **Introduction**

The International Pepper Community, Jakarta, Indonesia, under the UN-ESCAP has instituted Export Award to honour the exporter of value-added and innovative products of pepper who have excelled in their exports in various pepper products by granting Awards every year.

#### **Product Categories:**

Awards will be given for the following categories.

- 1) Excellence in Export of Value-added Pepper and Pepper products**
- 2) Excellence in Manufacture of Innovative Product / Products of Pepper**

#### **Period of exports covered for the awards**

1. FOB value of export performance of all value-added pepper and pepper products less imports of raw material, if any, during the calendar year 2017 - For Excellence in Export of Value-added Pepper and Pepper products category.
2. Total value of innovative products of pepper produced and sold both within the country and abroad during the calendar year 2017 - For Excellence in Manufacture of Innovative Product / Products of Pepper category.

#### **Criteria for selecting Winners:**

1. Exporter / Manufacturer should be from the IPC member countries (Brazil, India, Indonesia, Malaysia, Sri Lanka, Vietnam and Papua New Guinea).
2. Net Foreign Exchange earned from the exports of value-added pepper and pepper products shall be more than USD 10'000 or 900Kgs. The Net Foreign Exchange earned will be arrived at after deducting total CIF value of pepper/raw material imported from the FOB value of the value-added pepper and pepper products exported during the calendar year 2017.

Export performance of value-added pepper and pepper products mentioned in the Schedule will only be considered. Import of pepper in any form should be mentioned in the statement. Export performance of pepper in whole & bulk form after simple cleaning & grading, and curry powders will not be included under this category.

Value-added Pepper: Export performance of pepper crushed, pepper powder, milled pepper etc., and other value-added products of pepper, in sterilized, certified organic (Certificates in proof of organic farms/units should be furnished), dehydrated, frozen, freeze dried, in brine, candy, paste, flake, granules etc. and any other value-added forms including pepper oils & oleoresins, Pepper in consumer packs (up to 2.5 kgs), ground pepper (Ground form includes fine powders and crushed pepper in various mesh sizes) will be accounted under this category.

3. Award for Excellence in Manufacture of Innovative Product (s) of Pepper.

Total sale value of newly developed product(s) of pepper, which is innovative in nature and marketed both within the country and abroad during the year 2017 will be considered under this category.

Innovative product(s) of pepper of any kind / nature developed by any institution, agency, company, which is new to the market and currently none existing in the country will be considered under this category. The minimum value or volume of sale of such products (Domestic & Export) shall be more than USD 2500 or 225 Kg accordingly, the application will be considered for the efforts and successful introduction and sale of the product in the market under this category.

### Selection Process

1. The applications along with relevant information received from the applicants will be screened by respective country's Liaison Officer.
2. After the evaluation, the short-listed applications (minimum two) will be sent to the Executive Director of the IPC along with suitable covering letter and recommendation, for evaluation as per the norms stipulated and finalize.
3. The selection of the Award winners will be communicated to the concerned under intimation to the LO for organizing an event for distribution in the respective country.

### Instructions for submitting the applications

1. Application in the prescribed form along with relevant documents should reach the respective Liaison Officer, by **10<sup>th</sup> July 2018**. Applications received late will not be considered.
2. The envelop should be super scribed "**Export Award 2017**"
3. Application should have all relevant information and should be in the prescribed form. No column should be kept blank; if a column is not applicable, the same must be written as 'Not Applicable'
4. The company may submit application for more than one category (both Value-added / Innovative Product).
5. The export / import statements in the application should invariably be certified by the Bankers and Chartered Accountant.
6. Application should be accompanied by all relevant documents.
7. Application not completed or with inadequate requirements shall not be considered.
8. A passport size of the CEO / Managing Director should be sent along with the brief write up of the company.

### Major Benefits:

1. A profile of the award winner will be placed in the IPC website for one year.
2. Opportunity to participate in the IPC Session and other Meetings of the IPC
3. Opportunity to network with other Award winners and exporters/ traders/ manufacturers/ farmers of pepper and other spices
4. A citation and framed IPC Award Certificate will be presented

**INTERNATIONAL PEPPER COMMUNITY**  
**APPLICATION FOR IPC AWARD EXCELLENCE IN EXPORT OF VALUE ADDED**  
**PEPPER & PEPPER PRODUCTS FOR THE YEAR 2017**

1. Name of applicant:.....  
 Address of the applicant: .....  
 .....  
 City: ..... Zip Code: .....  
 State: ..... Country: .....
- a. Tel. Landline: ..... Mobile: .....  
 b. Fax: ..... Website: .....  
 c. Email: .....

2. Name of Managing Director/ Mr./Mrs./Ms. ....  
 Managing Partner/Proprietor

3. Export of value added pepper & pepper products and Imports of raw material for manufacturing the value-added products during the year ... [yyyy], with net foreign exchange earnings

Name of Products	Export		Import		Net foreign exchange earned (US\$)
	Qty (Mt)	Value (US\$)	Qty (Mt)	Value (US\$)	
1.					
2.					
3.					
4.					

4. Total Volume of Value added Pepper exported during last three years:

Name of Products	Export	
	Volume (Mt)	Value (US\$)
1.		
2.		
3.		
4.		

5. Technology adopted (by Name) and Technical supports obtained (Institute):
6. Whether export/import statement certified by the bankers and chartered accountant for the above categories are attached? Yes/No

7. Details of Quality improvement measures adopted (if any): .....  
 .....  
 .....

**Application for IPC Award**

**Excellence in Export of Value added Pepper and Pepper products**

8. Whether the company has faced any difficulty of exporting the Products and the way of solving those difficulties.

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9. Whether the firm has been at any time in the abeyance list, issued by Foreign Trade Department, Customs or Such Govt. authorities. If so the details:

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.....  
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10. Whether there is any certification obtained by the company in respect of the processes or products dealt with. (if any, please mention the name of certification, year issued and name issuing agency) , during the last 5 years

Issue Year	Name of Certificate	Issued by

11. Whether there is any other award given by other export promotion board or agency both at national or international level, particularly on the company's export performance etc during the last 5 years

Issue Year	Award Name	Issued by

**DECLARATION**

I/We hereby certify that the information furnished in this form, are correct to the best of my/our knowledge.

Place:  
Date:

Signature:  
Name:  
Designation:  
Name of the firm with Stamp

**Application for IPC Award**

**Excellence in Export of Value added Pepper and Pepper products**

**Performa A**

**EXPORT / IMPORT STATEMENT FOR SELECTING THE IPC AWARD  
WINNER UNDER CATEGORY OF EXCELENCE IN EXPORT OF VALUE  
ADDED PEPPER & PEPPER PRODUCTS FOR YEAR 2017**

Name & address of the Exporter	
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Exports [in FOB value]			
Name of the value-added product	Countries to which exported	Quantity (MT)	Value (USD)
Total value (A)			

Imports - CIF value [Import details of pepper/pepper products and others used for the manufacture of above items]			
Name of imported products	Countries from where imported	Quantity (MT)	Value (USD)
Total value (B)			
Net Foreign Exchange earned (A) – (B)			

Place: \_\_\_\_\_ Signature \_\_\_\_\_  
Date: \_\_\_\_\_ Name & Designation: \_\_\_\_\_  
(Office seal)

**CERTIFICATE**

We certify that the figures given above relate to exports and imports of pepper and pepper products by M/s. \_\_\_\_\_ for the period from 1st January 2017 to 31st December 2017, further certified that the export value given are in FOB and import value in CIF. It is further certified that the total value of export has been realized and credited to the account and the total amount payable for the import effected has been debited to the account of M/s.....

Place: \_\_\_\_\_ Signature \_\_\_\_\_ Signature \_\_\_\_\_  
Date: \_\_\_\_\_ Name & address of the \_\_\_\_\_ Name & address of the Bank \_\_\_\_\_  
Chartered Accountant \_\_\_\_\_  
[Seal] \_\_\_\_\_ [Seal]